

POWERING KIMBERLY-CLARK NORTH AMERICA WITH WIND ENERGY



KIMBERLY-CLARK IS A SIGNATORY TO THE CORPORATE RENEWABLE BUYERS PRINCIPALS AND WERE RECOGNIZED AS A 2016 CLIMATE LEADER BY THE EPA FOR EXCELLENCE IN GREENHOUSE GAS MANAGEMENT

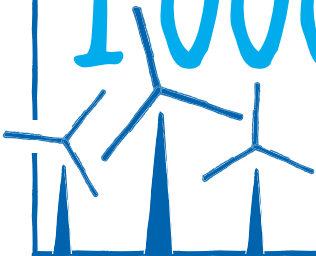


WE ARE PREPARING FOR A LOW CARBON FUTURE AT KIMBERLY-CLARK

WE HAVE ENTERED LONG-TERM AGREEMENTS TO PURCHASE APPROX

1,000,000 MW HOURS PER ANNUM

OF RENEWABLE ENERGY FROM TWO U.S. WIND FARMS... THAT'S 245MW



THE BENEFIT

OF WIND ENERGY ON KIMBERLY-CLARK

CURRENT 2022 TARGET

GHG EMISSIONS REDUCED BY 20% FROM 2002 LEVELS

KIMBERLY-CLARK WILL ACHIEVE 25-30% REDUCTION IN GHG EMISSIONS BY 2018

11% REDUCTION PER YEAR

SURPASSING ORIGINAL GOAL **FOUR** YEARS EARLY

IT'S A WIN, WIN, WIN... FOR BUSINESS, ENVIRONMENT AND LOCAL COMMUNITIES

- Achieve greenhouse gas emission reduction goal 4 years ahead of schedule
- Deliver multimillion dollar cost savings and improve operating efficiency
- Help create new jobs in local communities in Oklahoma and Texas

THE 245MW GENERATED PER ANNUM BY THESE WIND FARMS WILL PROVIDE

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OF THE TOTAL ELECTRICITY NEEDS OF KIMBERLY-CLARK'S NORTH AMERICAN MANUFACTURING OPERATIONS

THIS IS EQUIVALENT TO...



116,178 PASSENGER VEHICLES TAKEN OFF OUR ROADS PER YEAR*



OR NOT BURNING NEARLY 600 MILLION POUNDS OF COAL PER YEAR*

*Based on US EPA calculations

THE TWO WIND PROJECTS...

COMBINED WITH APPROXIMATELY 100 OTHER USA BASED ENERGY EFFICIENCY, CONSERVATION AND ALTERNATIVE ENERGY INITIATIVES PUTS KIMBERLY-CLARK ON TRACK TO DELIVER SIGNIFICANT FINANCIAL AND ENVIRONMENTAL VALUE

